

USGSA Spring Meeting Minutes

Tucson, AZ

February 26, 2015

- 1) Call to Order
 - a. President Gary MacDowell called meeting to order at 8:15am
- 2) Opening Remarks:
 - a. Need to discuss Social Media Presence.
 - b. 2014 was a record year for attendance at National Congress, believe 2015 will be another record setting year.
- 3) Treasurer's Report – Brent Paulson
 - a. He's received 31 dues checks out of 38 members. 2 are on the way and 5 there has been no response.
 - b. Outstanding invoice for \$500 from Tasmanian that Gary said he will take care of.
 - c. We currently have about \$28K in the budget.
 - d. Motion to Approve report – Tighe Second – Gary Report Approved
- 4) Old Business
 - a. GK and Gymtrix are no longer members of USGSA
 - i. Was asked if we do exit interviews when members leave. Not something we currently do but could provide valuable insight as to opportunities for our group.
 - b. When it comes to invoices it was asked if we accept credit cards for payment. Agreed it's something we can look into. We do have a debit card for us to make purchases.
 - c. Minutes from the August meeting
 - d. Motion to Approve Old Business – John Second – Rick Old Business Approved
- 5) National Congress Discussion Points and New Ideas
 - a. Mega Raffle will be include all members this year. Motion to approve up to \$4000 from treasury will be allocated for each organization (\$100 per member) so all members are a part of the Raffle (John). Second –Tighe. Motion Approved. This will be the only year the treasury pays for this. Next year the dues will be increased by \$100 to include the Mega Raffle cost.
 - i. Because every member is a part of the Mega Raffle, there will now be 4 tiers of sponsorship: All levels will remain the same buy in and same benefits as in the past, the bottom level (bronze) is what is being added, this is for the \$100 we pay in as members and you'll get your name (no logo) on the banner.
 - ii. A letter will be sent out to encourage members to pay dues, if you don't pay dues you don't participate.
 - b. Rapid Rewards: Will remain the same as last year
 - c. Coupons: Will continue as last year, will coordinate internally. When the ticket goes into the drum we will hand out the ticket.
 - d. Advertising and Marketing: Continue with the notepads. Discussed adding a tagline. Loren will be handling coordination.
 - e. USGSA Booth: Motion made by Gary to spend up to \$2000 for our own booth, Rick second Motion passed. Discussed having interns, students, local gymnasts to assist

manning the booth – it worked very well last year. John made a Motion to spend up to \$2000 to automate data collection at the booth (ie iPad kiosks). Second – Tighe. Motion approved.

- f. Jerry Nelson: Stacey and Gary will double check all scripts, including the athlete signings that are sent through USAG to ensure our member organizations are being included in the announcements if applicable.
 - g. Food and Beverage for the Hall: Motion made to not spend money on F&B this year. Not enough bang for our buck. Even if USAG comes back to us with a sweeter deal we will not be sponsoring. Motion-Gary, Second –Tighe. Motion Approved
 - h. New Board Member position open
 - i. Cory resigned as Secretary. Rick nominated Amy Imhoff. Second – Stacey. Board approved, Amy will be Secretary for the remainder of Cory’s term (2017).
 - i. New Member qualifications
 - i. Discussed revision to approval process. If a member wants to exclude an applicant they must provide a reason. This section was updated in the By-Laws.
 - ii. Updated application to include required fields and to indicate if they are affiliated/working with any current USGSA member
 - j. Modify/Change current USGSA By-Laws to reflect changes with USAG
 - i. John Deary led the discussion on New By-Laws and we went over the SWOT analysis that was completed prior to the meeting.
 - ii. New By-Laws have been updated and modified to reflect a more broad definition of our organization to include all Gymnastics organizations (ie USAIGC) not just USAG.
 - iii. The purpose was also amended to include a broader scope. Work still needs to be done on the Mission Statement.
 - iv. Committees added to the By-Laws include Marketing Committee, Membership Committee, and Business Development Committee.
 - v. New By-Laws will be shared with entire organization 30 days prior to National Congress and will be voted on at the General Membership meeting. Motion to approve – Loren, Second – Gary. Motion Approved.
- 6) Additional Business
- a. Tighe suggested we needed a new “sexier” tagline to assist with branding ourselves. Several suggestions were thrown out, still under discussion.
 - b. Tighe brought up concerns about insurance, LLC, 501-3C status to protect the members of the Board and officers. Motion was made to earmark up to \$1000 for investigation on how to protect the Board. Motion to approve – Loren, Second – John. Motion approved.
 - c. Motion to adjourn meeting at 4:56pm – Gary, Second – Stacy. Motion approved.