

**USGSA General Meeting**  
**July 7, 2016**  
**San Jose, CA**

**1. Call to Order**

- a. Agenda on tables
- b. Trade show hours shortened
- c. Tear down 2:30, everything removed by 7
- d. No longer have use of microphone, instead "Dash for Cash"- 19 members participating
  - i. Encourage trade show attendees to get a sticker for game board, on back is a map of tradeshow hall, each participant checks off booth they visit, drop off at USGSA booth for chance to win \$1k prizes (emails out to you before the end of July)
  - ii. Year Round Discount Cards- July 30<sup>th</sup> 2017 is deadline for next year
  - iii. Intent is to make changes and improvements year after year- retain attendees in the hall and visit your booths as frequently as possible
- e. Roll Call
  - i. **Present:** Alpha Factor, American Athletic, C&H Financial, Deary Gymnastics Supply, Destira, Dollamur, Dreamlight, Energym Music, Garland Activewear, Gibson, Inc., GMR Gymnastics Sales, Inside Gymnastics Magazine, Jackrabbit Technologies, JKLM Designs, JumpTwist Music, Motionwear, Norbert's, Paul Ziert & Associates, Resilite, Spieth American, Snowflake, Trampolines Unlimited, Tumbler Trak
  - ii. **Paid dues but not Present:** Amerikids, Auburn Electronics, Carolina Gym Supply, EZ Flex Mats, Gym Treasures, GymCert, Gymnastics Hut, Hodges Badge Company, International Gymnastics Camp, Mancino Manufacturing, Markel, Midwest Gym Supply, United Athletic, UCS, Inc.

**2. Treasures Report**

- a. P&L distributed on table
- b. Collected 35 membership dues, down from last year but not too big of a loss (14k)
- c. Expense is a little different this year, included expenses that we are going to incur here, this year it's rolled onto the sheet
  - i. Spent a little more than we had this year, but this was the goal with marketing and advertising
  - ii. Motion to approve report? APPROVED

**3. Old Business**

- a. Questions on minutes from Orlando? Motion to approve minutes? APPROVED

**4. USA Gymnastics**

- a. Regional Congress Report
  - i. Region 3- small event, some vendors had issues getting space
  - ii. Region 4- combined with Mens' Trials and Championships, attendance was good and exciting weekend overall
  - iii. Region 8- typically an excellent region to attend

- iv. Three upcoming (5, 6 & 7)- Region 5 in new city of Grand Rapids, MI , Regions 6 & 7 are usually good regions to attend traffic wise as well
  - 1. Question from the floor: Anything we can do to have a better understanding of the layout (placed in hallway) before we spend the money to go to a congress
    - a. Maybe a smaller scale promotional activity for Regional Congress to help draw traffic?

**5. National Congress Overview**

- a. Dash for Cash
  - i. 2500 game boards were printed
  - ii. Name, email address, position (now we know who we're dealing with) will be collected from those attendees who receive the Dash For Cash Gameboard
    - 1. Email list will be sent out to us before the end of July
  - iii. Really good turnout the first night, already had a lot of participants return their cards
  - iv. 5 drawings, must spend money by 2 pm Sunday
- b. Rapid Deals
  - i. Every participant also gets a list of the rapid deals
- c. Coupon Promotions
  - i. People are grabbing handfuls, very popular
- d. Booth went to 10x20 this year, including video loop (30 seconds per participants)
- e. Increasing 2016 member dues? Gary recommending to the group that we don't raise dues- discussed in future Spring meeting for something to go in effect January 2018.
- f. New Officer and Board positions
  - i. Term limits for President and Vice President (termed out)
    - 1. Secretary resigned from position, Adrienne volunteered for position
      - a. **Vote- All in favor, MOTION PASSED**
    - 2. Treasury position is OPEN, must fill
    - 3. Vice President Position- Brent
      - a. **Vote- All in favor, MOTION PASSED**
    - 4. Presidents position
      - a. Stacy has offered to take position
        - i. **Vote- All in favor, MOTION PASSED**

**6. Call to Close Meeting (Stacy)**

- i. Committed to having the same positive attitude as Gary- change brings new opportunity!
- ii. Spring meeting- google survey as far as good day, location, solidified in a few months
- iii. Social media presence was brought up
  - 1. JumpTwist?
- iv. Charter was brought up- bylaws were discussed, where are we going over the next 4 years?
  - 1. Doing more at the Regional level

2. The relationship with USAG has changed, we need to be more independent in how we work
  - a. Questions from the floor
    - i. Can we make an effort to revisit the charter in between now and the Spring meeting?
    - ii. What's the perception of USGSA from USAG?
3. Can we explore relationships with other organizations? Dance, cheer, trampoline, etc. There's a lot of crossover.
4. We got a better Congress! It HAS improved dramatically over the last 20 years. Maybe now we just take some different directions, but maybe expanding outside you're not dealing with a lot of your membership...
5. Christina (Jump Twist)- What are we doing OUTSIDE of these events!? What if we made it a duty as a member to attend a local event- link to USGSA on every member's website
6. Is there a way to salvage a relationship with USAG and to bring us back in their good graces? (John DGS) We're already there! What other purpose should we have with the organization is the undertone of our goals. We need a bigger cause, something that's large.
7. Can we put some thought into a new charter? Bigger picture. Let's find a direction!
  - a. We're a volunteer organization- hire professions to come in and do it